RAJA ABU SALAMEH
Senior Software Engineer

Senior Software Engineer with 8+ years of experience in building and optimizing full-stack web applications. Skilled in TypeScript, React.js, and Vue.js for frontend development, with strong expertise in PHP (Laravel) and Node.js (Express) for backend solutions. Focused on performance, SEO, and user-centric design, delivering scalable applications across ecommerce, e-learning, tourism, and booking platforms that drive business growth.

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Jenin, Palestine 📍

Professional Experience

Senior Software Engineer
Self-Employed, Remote   *June 2024 – Present*

- Delivered ecommerce and CMS solutions, improving page load times by up to 40% and boosting conversions.
- Handled (SSR) using Next.js in web applications, enhancing SEO and driving higher search engine visibility.
- Apply SEO and accessibility best practices, achieving a 25% improvement in Lighthouse scores, leading to better UX.
- Built and optimized applications using Next.js, Tailwind CSS, Laravel, and Shopify, reducing development time by 30% through reusable components.
- Deployed projects to Vercel with 99.9% uptime, ensuring scalability and reliable performance for high-traffic websites.

Senior Frontend Engineer
Xngage, USA, Ohio | Palestine, Nablus   *Oct 2022 – June 2024*

- Implemented reusable components in collaboration with UI/UX designers, ensuring consistent design and faster development across client projects.
- Improved accessibility, SEO, and site performance, resulting in better user experience and higher search engine rankings.
- Contributed to a B2B digital commerce platform for Xngage clients, enhancing scalability and supporting complex business workflows.
- Developed and maintained a design system adopted across multiple frontend projects, improving efficiency and brand consistency.

Senior Frontend Engineer
Quizplus, Palestine, Ramallah   *Apr 2021 – Oct 2022*

- Built and maintained user interfaces with HTML, SCSS, and Typescript (Angular 9), ensuring responsive and scalable design.
- Designed and implemented custom reusable components, improving development efficiency and consistency across the application.
- Optimized SEO using Google Analytics, Google Optimize, Google Tag Manager, and advanced coding techniques, leading to higher search engine rankings.
- Enhanced Server-Side Rendering (SSR) with Angular Universal, boosting website performance and SEO visibility.
- Executed multiple A/B tests, driving data-informed improvements in user experience and conversion rates.

Full Stack Engineer

Freelance   *Oct 2020 – Oct 2022*

- Developed user interfaces using HTML, SCSS, and JavaScript (Vue.js), ensuring responsive and high-performance designs.
- Designed and implemented custom reusable components, improving development efficiency and consistency across projects.
- Architected and implemented complete backend solutions using Laravel, delivering scalable and maintainable systems.
- Designed and implemented database structures and solutions, optimizing data storage and query performance.
- Built and integrated APIs for seamless communication between frontend and backend applications.
- Developed and deployed a single-page application (SPA) with Vue.js, enhancing user experience and application responsiveness.

Frontend Engineer

Safarway, Palestine, Ramallah   *June 2019 – Oct 2020*

- Implemented platform user interfaces using Vue.js, ensuring responsive and user-friendly designs.
- Handled (SSR) with Nuxt.js, improving SEO, site performance, and search engine visibility.
- Designed and developed custom reusable components, enhancing development efficiency and maintaining consistent UI across the platform.
- Collaborate with the backend team to integrate the frontend with the backend API
- Integrate 3rd party services like Stripe Payment, Kiwi Flights, and Booking.

Full Stack Engineer

OneStopParking , Palestine, Nablus   *Mar 2018 – June 2019*

- Designed and developed a parking and hotel reservation system, delivering a scalable and user-friendly platform.
- Built an inventory management system, optimizing data management and operational workflows.
- Integrated Stripe payment processing, enabling secure and seamless online transactions.
- Developed a storefront for reservations using Vue.js, improving responsiveness and user experience.
- Implemented Server-Side Rendering (SSR) for the application, enhancing performance and SEO visibility.

Full Stack Engineer (Freelance)

VirginMobile , USA, Florida   *June 2017 – Sep 2017*

- Developed and implemented modules and submodules for a comprehensive School Management Information System, enhancing platform functionality.
- Built a cross-platform mobile application using Cordova and Vue.js, improving accessibility and usability for students, teachers, and parents.
- Integrated the mobile app with push notifications via OneSignal API, ensuring real-time communication and engagement.
- Designed and implemented REST APIs to support mobile app functionality and seamless backend communication.

Full Stack Engineer

UltimitATS , Palestine, Ramallah   *Aug 2016 – Mar 2018*

- Developed and implemented modules and submodules for a comprehensive School Management Information System, enhancing platform functionality.
- Built a cross-platform mobile application using Cordova and Vue.js, improving accessibility and usability for students, teachers, and parents.
- Integrated the mobile app with push notifications via OneSignal API, ensuring real-time communication and engagement.

- Designed and implemented REST APIs to support mobile app functionality and seamless backend communication.

Full Stack Engineer

TDM-Systems , Palestine, Nablus   *Feb 2016 – Aug 2016*

- Enhanced existing online exam solutions for students and employees, improving platform functionality and reliability.
- Developed and implemented REST APIs to support frontend features and backend integration.
- Built new frontend components using AngularJS, improving user experience and interface consistency.

Education

Bachelor of Science in Computer Science

Arab American University, Jenin, Palestine   *Graduated: Jan 2016*

Frontend Skills

- HTML, CSS, SCSS, JS, TS
- React, Vue, Angular
- NextJS, NuxtJS

- Redux, Zustand, XState, Vuex, Pinia
- React Query (Tanstack Query)
- Vite, Gulp, Grunt, Webpack, Encore

- TailwindCSS, Shadcn.
- Bootstrap, Bulma.
- Styled-components

Backend & Tools

- PHP, Node.js.
- Laravel, Yii 2.
- ExpressJS, PayloadCMS
- MySQL, SQL Server, Supabase, PostgreSQL, MongoDB, Redis.
- Drizzle ORM, Prisma ORM, Eloquent ORM.

- JIRA, Linear
- Confluence
- Google Console
- Google Analytics
- PostHug

- Docker
- Vercel Deployment
- Jenkins, TeamCity

Projects

- doStudio ® Website & CMS (Nextjs, PayloadCMS, Tailwindcss)
- RoyalCanin B2B ecommerce (React, SpireCMS, Styled Components).
- WernerElectric B2B ecommerce (React, SpireCMS, Styled Components).
- Quizplus E-learning Solution (Angular, SCSS, Typescript).
- Safarway Online Tourism Guide (Vue.js, Nuxt, SCSS).
- OneStopParking, TripTeo Parking/Hotel Reservation Solution (Laravel, Vue.js, SCSS).
- Noorspace Online E-learning Management System (Yii2, jQuery, SQL Server)